



Data and Privacy File Guides

Marketing : Notify Me

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File name Notify Me.csv

File description Contains the history of customer requests for notifications of product releases.

Why Apple keeps this information To provide requested notice to customers of upcoming releases and to support user facing features.

Field Name	Details
Apple ID Number	Apple account identifying number
Email Address	A user provided email address for the requested notifications
Locale Code	The language code in which the form or tile displays
Accepts Notification	Whether the user wants to receive the notification
Page Description	A description of the page layout the user interacted with on notification request submittal
Notification Description	The description of the notification
Business Host	The marketing business host of the associated notification
Creation Timestamp	The date the user submitted the request for notification
Modification Timestamp	The date the user made a change to the submitted notification